

**INCHES FROM**  
**The Golden-Plated Rule**  
By Lillian Paschal Day

**The Fresh Ticket Agent**

It happened in a little Iowa town. The trains were all late. The ticket agent was new and fresh. Wise boy, hat over one ear. Sporty clothes, cocky air, flirt. "Such a devil in his own home town." That song must have been about him. He was jollying a coy bit of fluff. An elderly woman questioned him. She was quietly dressed, unassuming. "An you know about the train?" "About how late is it?" "Dunno, m'm," he sawed her off. Then he resumed regular business. "Now Cutie, them eyes o' your'n—" The elderly woman persisted. She was mild, almost apologetic. "Pardon me but I must know. My husband is on this train. Can you find about where it is?" "Say, mum," he winked at Cutie. "Whadje think I am?" "One o' these here teellyphatists? Or the Human Weezy board?" "How'd I know about the train is?" Cutie giggled. The woman colored. "Where can I wire?" Her voice was not so mild. "Up stairs," he jerked his thumb. "Them old dames make me tired."

**BANDS OF LEATHER**  
**IN DASHING RED**

confirmed, boiled outright. Running along after them as fast as his ungainly boots would allow, Bruce was relieved to see mounted policemen flying out of the park entrance, grab the bride, and bring the runaway to a standstill. The next time Bruce was in her as she passed nearly beneath him as he was dog-trotting along one of the six-inch tops of the longitudinal girder which ran for several blocks ahead of the crowd, and trucks. Seeing that he unexpectedly near him took Bruce by surprise. "I hope I didn't frighten you too much the other day!" he called with a wave and a cheerful smile. "The girl met his eyes carelessly. 'Not at all,' she said coldly, and spurred her horse. Bruce would have kicked himself for his thoughtlessness in speaking casually to such a girl when he had had no introduction, but a trolley car passing just beneath him advised against any too hazardous. He might have known, he told himself savagely, that this was no one-horse town where a man and a girl could make acquaintance on such slight provocation. She'd probably got out riding that day also, and he'd seen her on his work and the other on this brown-eyed young girl. Now in engineering, he was nearly completed and upon which the rails were down. Jack had at the other end of the tape, had all his faculties concentrated on the job, because steel tapes and third rails are a hazardous combination. The horseback girl came into sight on the other side of the street and Bruce impulsively started to cross over the bridge, shouted wildly and dropped his end of the tape just before it touched the high tension rail. Came a blinding flash. Bruce's huddled form lay very still. The firemen came and an ambulance and a crowd. Among the latter was the horseback girl. "Is it necessary," she asked, "for Mr. Murray to be taken to a hospital?" "No," he hesitated, the ambulance surgeon. "His right hand and arm are in bad shape, but I doubt if anything worse other than this temporary shock is the trouble." "Please take him to my home," she directed. "I—I am afraid the accident was in a way my fault." "Thus it was that the following day Bruce, lying back in the luxurious depths of a huge wing chair, heard a faint rattle and looked straight into the brown eyes of a girl who, dressed in a simple riding habit in which he had always seen her, took his breath away. "But how—" he started to say, and a faint smile came to her lips. "I know you are Mr. Murray—Bruce Murray, of Waterford. But how—" she said, and she smiled. "I'm Gladys Brown, a friend of your grandfather's. I am his granddaughter. The old codger he wouldn't take the trouble to look up, but how did this wonderful girl get the connection?" "We knew you were in the city. Your father wrote and asked us to keep an eye on you—a country boy in the big, dangerous city. She spoke demurely. "I'm Gladys Brown, a friend of your grandfather's. I am his granddaughter. The old codger he wouldn't take the trouble to look up, but how did this wonderful girl get the connection?" "We knew you were in the city. Your father wrote and asked us to keep an eye on you—a country boy in the big, dangerous city. She spoke demurely. "I'm Gladys Brown, a friend of your grandfather's. I am his granddaughter. The old codger he wouldn't take the trouble to look up, but how did this wonderful girl get the connection?"

**DREAMLAND ADVENTURES**  
**THE SANDMAN'S CHILDREN**  
By DADDY

Billy and Peggy, playing among the sand dunes, suddenly fall asleep. They send drowsy sighs to the sky, and they are attacked by Nodding, son of the Sand-Man, who tells them they are about to go to Sleepy-City, on the Land of Upside-Down.

**The Woman's Exchange**  
Etiquette Book  
To the Editor of Woman's Page:  
Dear Madam—Will you kindly refer me to the best and most recent book on the subject of etiquette? And, too, would you be so kind as to send me a copy of the same? I am sure you will find one that will be what you are looking for.

**CHAPTER III**  
**Through the Steepy Sand**  
"WHERE did you say we are going?" cried Peggy and Billy to Nodding, son of the Sand-Man. "Ha! Ha! You are going to Topography City in the Land of Upside-Down," answered Nodding with a rough laugh. "There my brother and sister wait to make you welcome. We will start as soon as my sand gatherers have filled their sacks with the sands of sleep."

**To Learn Dreammaking**  
To the Editor of Woman's Page:  
Dear Madam—I am a girl of sixteen and would like very much to be a dressmaker. Do you know of any one who would like to teach me and for whom I could work after I had learned the trade? If not, just give me a location of a trade school. J. D. C.

**Wink! Think! Shrink!**  
While I rub my hands, Billy hears to grow smaller and smaller. "Fear not," laughed Nodding. "While you are shrinking I'll tell you all about myself to keep you from worrying. Just like a dentist tells you funny stories while he is filling your teeth to keep you from thinking about being hurt."

**Sending Relief Abroad**  
To the Editor of Woman's Page:  
Dear Madam—A few months ago I believe the banks were selling or issuing food cards or food checks to persons wishing to send help to friends or relatives in war-distressed Europe. Instead of food cards or food checks, are the banks still selling these checks? Any information you could give me would be appreciated. A friend of mine would like to send help to her parents in Lithuania. T. W. W.

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**What's What**  
By HELEN DECIE  
It is discourteous to the performers and to the audience to pass to the occupancy of seats during the progress of a scene. Some artists insist upon the discipline of holding their feet comers in the foyer until the next intermission, and refuse to appear wherever this rule is not enforced.

**Making More Money**  
With the Aid of Morality  
"Dance halls," said Joseph L. Guyon, of Chicago, to his wife, about six years ago, "have received a bad name for two reasons—firstly, because of the type of people which frequent some of them, and, secondly, because of the styles of dancing which are permitted on the floor. We have got a little money in the bank. Why not open a new type of dance hall—a place where only the proper element would be admitted and a strict censorship will be maintained over the dancers?"

**Window Shades..... 65c**  
**Roof Paint, gallon.... 85c**  
**Best Paint, all colors \$2.50**  
**DUDLEY'S, 52 N. 2d St.**

**Fur Manufacturers' Sale**  
Finest up-to-date models in every variety fur, made in our own workrooms and sold direct to you at 35 to 60 per cent below our own lowest prices. Comparison will show you these are the highest Fur values in Philadelphia.  
Be sure to get the only original Gittelman's Sons. We have no connection with firms of similar name. Our two stores are  
**20 ARCH STREET AT 916 and 934**  
**Gittelman's Sons**

**By CORINNE LOWE**  
In the days when Congress and not George M. Cohan wrote successful plays, it was customary to address a young lady as "a saucy baggage." Just now there seems to be good reason for reviving the term. Leather is used so much on coats, suits and frocks that it would be quite possible to mistake almost any young lady of today for a valise or a suite of library furniture.

**THE DAILY NOVELLETTE**  
**A Friend of Grandfather's**  
By J. STUART LANE  
"I am inclosing a letter of introduction to an old friend of your grandfather's—a Mr. Clyde Brown. I think he might prove a very pleasant acquaintance. Anyway, do look him up."

**A New Idea for Philadelphia**  
We invite women of refinement to place their slightly used wearing apparel in our hands for sale. A reliable place for dignified woman to do business. Come in and let us explain our plans or write woman 1725.  
**Everypwoman's Shop**  
601 Emory Bldg., 13th & Walnut Sts.

**Will Make Your Hair Beautiful and Pluffy**  
**BIEG'S SHAMPOO CREAM**  
No Stickier nor Greasier!  
For Sale by Drug and Grocers.  
**BIEG MFG. CO., Inc.**  
31 Chestnut St., Phila.

**By-Products and the Price of Meat**  
The price live animals will bring depends upon what the meat and by-products are worth. That in turn depends on the number of animals offered for sale compared with the quantity of meat and by-products that consumers will buy at current prices.

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**Swift & Company, U. S. A.**  
Seven Wholesale Distributing Markets  
Central Office, 9th and Girard Ave.  
F. M. Hall, District Manager

**Adventures With a Purse**  
One shop has some lovely feather pompons. They are quite round, about the size, I should say, of a tea saucer, and each has in its center a feather button of the same color as the rest. These pom poms come in lots all the wanted shades—brilliant green, old rose and blue, and are designed for the waist line bit of contrasting color on an evening gown, or for a peppy bit of trimming for a hat.

**MUNSING WEAR**  
THERE'S unusual underwear service in every Munsingwear garment. Fine in quality—they wash well, wear well and fit right.

**Good-Looking Pongee Blouses at \$3.75**  
are in three pretty models that just fill the bill to wear with separate skirts and sports suits.

**Bungalow Aprons \$1 and \$1.50**  
At \$1—blue-and-white checked gingham aprons, generously cut, are piped with white.

**What a Splendid Choice of Coats Between \$19 and \$45**  
All the fashionable types of coats are in this gathering—Sports Coats Dolmans Street Coats

**By-Products and the Price of Meat**  
The price live animals will bring depends upon what the meat and by-products are worth. That in turn depends on the number of animals offered for sale compared with the quantity of meat and by-products that consumers will buy at current prices.

**By-products have had an important effect upon cattle, sheep and lamb prices this year.**  
Hides went down from 43 to 24 cents; oleo oil from 28 to 13 1/2 cents; the decline in wool prices was even greater.

**But we couldn't get more for the beef because by-products were low. All we could get was the market price. We also did the best we could on the by-products. Consequently cattle and lambs were worth much less to us and had to be bought at lower prices if we were to handle them at all.**

**No packer, of course, can remain in business long if he pays more for live animals than he can get for them in their final form—meat and by-products.**

**Swift & Company gets no particular benefit from lower prices paid for live animals. Our profit averages no higher when the price of beef, by-products or cattle is on a lower plane.**

**WANAMAKER'S**  
**Wanamaker's Down Stairs Store**

**In the Sale of Fine Silks at Low Prices**  
40-inch charmeuse in white, rose, pink, brown, henna, navy and black, \$2.85 a yard.  
39-inch dress satin in taupe, Belgian blue, brown, white, navy and black, \$2 a yard.  
35-inch taffeta, in Belgian blue, dark brown, turquoise, navy, Copenhagen and black, \$1.65 a yard.  
35-inch wash satin in white, flesh and pink, \$1.55 a yard.  
35-inch radium in white and flesh-pink, \$1.85 a yard.  
35-inch striped habutai in a number of color combinations, \$1 a yard.  
36-inch tub silk in colored stripes on white grounds, \$1.50 a yard.  
38-inch crepe de chine in Nile, brown, Copenhagen, pink, peach, maize, gray, marine, navy, plum, tan, white and black, \$1.35 a yard.  
38-inch crepe de chine in white, flesh, old rose, gray, smoke, turquoise, maize, Belgian blue, black, wistaria, Burgundy and orchid, \$1.75 a yard.

**Children's Furs**  
"Aren't they cunning!" people exclaim as they pass, and cunning they are, and more than that. There is much real warmth and protection in the furs and the carefully selected skins will give good service.  
White coney sets are \$5.50 to \$17; separate muffs are \$3.50 to \$6.50. (The set sketched is \$10.)  
White Thibet sets are \$15 to \$27.  
Kit coney sets are \$5.50 to \$10; separate muffs are \$4 to \$6.25.  
Nutria sets are \$27.  
Natural coney sets are \$6.25 to \$9.25; separate muffs are \$5.50.

**What a Splendid Choice of Coats Between \$19 and \$45**  
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**Two New Arrivals Are Sketched**  
The one on the right is a splendid coat for everyday wear or for motoring. It is of heavy coating in a soft, misty blue with a darker overplaid, and is marked \$29.  
The other is a dolman, silk lined, which can be had in reindeer, brown or black velour, at \$35.

**Right When You Need Them, the Upholstery Store Brings Forth Noteworthy Economies in Curtains and Drapery Materials**  
Winter weather is indoor weather with most people, a time when the house must wear its most attractive dress of warmth and comfort. This sale presents real savings on the curtains and curtain materials that every household needs at this season of the year.

**Curtain Madras, 75c**  
Airy, yet remarkably durable, this material is plain or figured and can be had in white and cream. 36 to 45 inches wide.

**Sash Curtains and Bris-Bris Curtains, 50c, 65c and 75c Each**  
Of marquisette, scrim and net, these bits of daintiness are mostly in white, though there are some in cream and ecru.

**Chenille Curtains, \$12 (A Third Less Than Formerly)**  
These are in blue, brown, green and rose and will make suitable hangings for doors.

**Cretonnes in Lovely Colorings 35c to \$1.25 a Yard**  
What a joy cretonne is! Use it with a generous hand and let its cheery colorings transform dark rooms into gay and sunshiny places. 25 to 36 inches wide, this is in designs suitable for bedrooms, living-rooms, dining-rooms, sun porches and for covering boxes, cushions, chairs and so on.

**Terry Cloth, \$1.25 a Yard**  
In all-over designs, this serviceable material comes in a number of interesting combinations of dull, rich tones. It is 36 inches wide.

**Curtains and Panels at a Fourth to a Third Less**  
Novelty Net Curtains are in white and ecru and measure 2 1/2 yards long. They are marked a third less at \$2 to \$9.  
Cluny Curtains—combined with ecru and white net, are a third less at \$6.50 to \$10. Particularly fine choosing at \$6.50 and \$7.50 a pair.  
**Scrim Curtains, \$1.25 and \$1.75**  
In white, these have hemstitched or lace-trimmed hems and measure 2 1/4 yards long.  
**Remnants Reduced a Third**  
Useful lengths of cretonnes, terry cloth, madras, scrim, marquisette, net and linene.

**Fashionable and Serviceable High Shoes for Women \$5.40 and \$6.85**  
Savings of 25 Per Cent and Over  
Every shoe is a good shoe, of durable leather, well made and serviceably soled. There are over two dozen styles from which to choose, all of them fashionable Winter shoes, with the single exception of black kidskin comfort shoes. Among them are many shoes for older schoolgirls, and there are still almost all sizes in every style. Those are the simple facts, to which one other might be added, and some of your nearby neighbors will probably attest the truth of it: This sale is saving the women of Philadelphia a worth-while sum of money.